

# THE SAPPHIRE BALL



**SPONSORSHIP OPPORTUNITIES**

**ASHRIDGE HOUSE  
FRIDAY 8TH NOVEMBER 2024**



**The Hospice  
of st francis**

Reg. Charity No. 280825

## HELP US CELEBRATE OUR 45 YEARS

The Hospice of St. Francis Sapphire Ball celebrates 45 years of Hospice care serving our local community in Hertfordshire and Buckinghamshire. Over the past 45 years we have been able to care for thousands of local patients and their families, helping them live their precious lives well.

To celebrate our 45th birthday, with your help and support, we have set ourselves a target of raising £45,000 towards funding the outstanding care we provide.

Ashridge House will provide the stunning backdrop for this spectacular event. The evening will be full of glitz and glamour, starting with welcome fizz in the main entrance, followed by a 3 course meal, live auction and silent auctions, singing, dancing and a casino.

## WHY SPONSOR THE SAPPHIRE BALL?

-  It provides an opportunity for your company to support and sponsor a local charity at our highest profile corporate event with 180 local businesses present
-  Enhance your company's profile and brand awareness with the opportunity to promote your business by opening up new PR and media opportunities as well as benefit from excellent networking opportunities.
-  Maximise your company's exposure through our social media channels before and during the event.
-  Engage your staff, suppliers and customers.
-  Support a local charity which has to fundraise over £5 million per year

**[STFRANCIS.ORG.UK/SAPPHIREBALL](https://STFRANCIS.ORG.UK/SAPPHIREBALL)**

# SPONSORSHIP PACKAGES 2024

## EXCLUSIVE HEADLINE SAPPHIRE SPONSORSHIP PACKAGE £5,000

**£5,000 could pay for 6 days' care on our In-Patient Unit**

This package offers your company a unique opportunity to take the highest marketing profile at the event, giving one sponsor high profile visibility for its company's brand

**In return, you will receive:**

- ◆ A complementary table of 10
- ◆ Ten extra bottles of wine on the table
- ◆ Company logos on all event materials, including the front cover of the ball programme
- ◆ Full page advert on inside front page of the ball programme
- ◆ Company logo on pull up banner at the event
- ◆ Acknowledgment as the main event sponsor and official recognition on all social media posts and press releases prior and post event
- ◆ Sponsor Logo on every ticket and table menus
- ◆ VIP drinks pre-event drinks' reception and photo opportunity
- ◆ Acknowledgement as the main event sponsor in the CEO's welcome speech and an opportunity to introduce your business at the event.



Please contact the Corporate Team  
01442 869555 / [corporate@stfrancis.org.uk](mailto:corporate@stfrancis.org.uk)

## **GOLD SPONSORSHIP PACKAGES - £2,500**

£2,500 could pay for 60 hours of one to one counselling sessions from our Children's Bereavement Team

- ◆ Pages 4 and 5 of the ball programme dedicated to the Sponsors including logos and information about the company
- ◆ Pull up banner at the event with sponsor logos
- ◆ Social media posts prior and post event
- ◆ Acknowledgment as a sponsor in CEO's welcome speech
- ◆ Sponsor logos on every ticket and table menu
- ◆ VIP pre-event drinks' reception and photo opportunity
- ◆ Five extra bottles of wine on the table

## **SILVER SPONSORSHIP PACKAGES - FROM £500**

£500 could pay for 10 home visits from a Community Nurse

- ◆ Half page company advert in the ball programme
- ◆ Pre-event company sponsorship acknowledgement on social media channels
- ◆ Company logo on event brochure, tickets and table menu

## **DONATE AN AUCTION OR RAFFLE ITEM**

If you would prefer to offer help to the charity through donating a raffle or auction prize this would be very much appreciated. The raffle & auction prizes form a large part of the fundraising success of the event and make for a very enjoyable atmosphere during the evening

Please contact the Corporate Team  
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